

# SDING



BEAUTIFUL. DURABLE. ENERGY EFFICIENT.

CHAMPION SIDING SYSTEMS

HAVE YOUR HOME COVERED.



At Champion, making your home as beautiful and efficient as possible is our main goal — that is why our siding is lighter, stronger and engineered to last for the life of your home.

Every style of Champion siding is maintenance-free, and available in a wide variety of vibrant, fade-resistant colors, backed by our industry-leading Limited Lifetime Warranty<sup>†</sup>.

With a track record of satisfied homeowners nationwide that spans over five decades, you can be confident that when you choose Champion siding systems, you are making the best decision for your house — and the family that calls it home.

# SIGNS THAT YOU NEED NEW SIDING

Your old siding may be doing more harm than good. So how do you know when it is time to replace it? Here are seven signs:

## 1 CRACKED, WARPED OR ROTTING SIDING

These signs might seem obvious, but even small cracks could point to larger problems. Give your home a thorough visual inspection. Spot any rot beneath cracked or warped areas? It is time to call in a professional.

# 2 BLISTERS OR BUBBLES ON YOUR SIDING

If you spot blisters or bubbling beneath the surface of your siding, take note! This means water has gotten trapped within the siding, and you officially have a moisture problem.

# 3 MOLD OR MILDEW ON YOUR SIDING

Be wary of mold or other kinds of growth that appear on your siding, particularly near the seams. They need moisture to grow, which means water could be penetrating your siding.

#### **▲** SEVERELY FADED SIDING

When siding loses its color and becomes severely faded, this is a sure sign that its weatherproofing is also on its last leg. Your siding is not suddenly useless, but it is a good time to consider upgrading before more serious problems occur.

# 5 SIDING IN NEED OF FREQUENT PAINTING

Most homes require a fresh coat of paint every 8-10 years. If you find yourself repainting more frequently (say, every 3-6 years), the problem may not be the paint, but the siding underneath.

#### 6 HIGHER ENERGY BILLS

The main purpose of siding is to help your home retain heat and cold, insulating it from the elements year-round. Old or damaged siding does not insulate well, and that will be reflected in your energy bill.

# **7** PAINT PEELING INSIDE YOUR HOME

Sometimes bad siding outside your home reveals itself inside your home. Do you notice any loose wallpaper or peeling paint? If moisture is getting through your siding and into your walls, it can cause significant damage.



# SEASON AFTER SEASON, VIBRANT COLORS THAT LAST A LIFETIME

Champion siding systems offer a wide selection of colors to give your home's exterior the exact look you want. To keep that look true and fresh throughout the years, our siding features Chromatix<sup>™</sup> fade-resistant technology — ensuring your color stays beautiful for the life of your home.

When choosing the right color for your siding, here are some things to consider:



#### YOUR HOME'S ARCHITECTURE

Pay attention to your home's design—a colonial might warrant traditional hues, while a modern house could go bolder.



#### YOUR NEIGHBORHOOD

Choose a color scheme that will be unique to your home, but also blends well with the overall vibe of your neighborhood.



#### THE SIZE OF YOUR HOME

Color swatches cannot give you the whole picture. Just remember: dark colors for features you want to highlight; light colors for those you would like to minimize.



#### THE COLOR OF YOUR ROOF

For siding and roofing that work harmoniously together to up your curb appeal, choose contrasting colors.



#### **YOUR WEATHER**

The more intense the sunlight, the brighter colors will appear. So keep your climate in mind to ensure colors look gorgeous, not garish.



#### **COMPLEMENTARY COLORS**

When selecting a scheme, you need one predominant color, and up to three others for doors and trim. An easy way to pick these accent colors? Go a shade darker or lighter than your main hue.



#### **Standard Colors**



#### **Deluxe Colors**

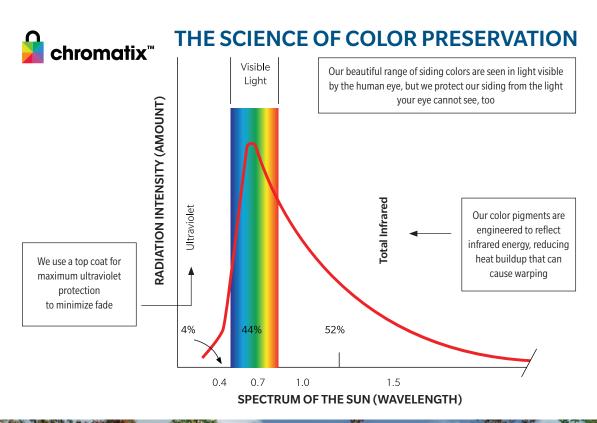


\*Not available in Composite 365



# **CHROMATIX<sup>™</sup> TECHNOLOGY**

We engineer our products to protect them from damaging light rays, which can cause fading, chipping, and cracking. We protect our siding from ultraviolet (UV) light, which can fade siding color, and from infrared energy, which can warp or distort siding. This Chromatix<sup>™</sup> color-preservation technology allows us to offer our exclusive Limited Lifetime Warranty<sup>†</sup> against fading.







CHAMPION SIDING SYSTEMS		
CHAMPION SIDING STSTEMS	Composite 365	Premium Vinyl
Maintenance-free exterior	✓	✓
No chipping, cracking, peeling	✓	✓
Noise reduction of up to 45%	✓	
Improved energy efficiency	✓	✓
Limited Double-Lifetime Warranty <sup>†</sup>	✓	
Chromatix <sup>™</sup> fade-resistant technology – keeping colors true for the life of the home	✓	✓
Wind resistant up to 160 mph	✓	✓
Reduces thermal conductivity	✓	
Moisture management ridges provide space for ventilation	✓	



### **CHAMPION COMPOSITE 365 SIDING**

Champion Composite 365 Siding is engineered to significantly reduce outside sounds, improve your home's energy efficiency, and protect your home from extreme weather conditions year-round.

With greater impact resistance and moisture management than non-insulated siding, Composite 365 siding resists winds up to 160 mph and features the clean look of hand-milled cedar. High-quality, maintenance-free, and available in your choice of vibrant colors — Composite 365 siding is the ideal fit for a wide variety of home styles.

We have been pioneering the latest advancements in home siding for over 65 years, providing a beautiful look that lasts as long as your home. Here is what you can expect when you upgrade to a Champion Composite 365 Siding system:

- Worry-free, easy-to-clean, and maintenance-free
- No chipping, cracking or peeling; which means no more repairing, painting or caulking
- Noise reduction of 45%
- Improved energy efficiency reflected in your energy bills
- Best-in-class Limited Double-Lifetime Warranty<sup>†</sup>, covering your siding for as long as you own the home, and also transferring to the next homeowner for as long as they own the home
- Chromatix<sup>™</sup> fade-resistant technology, keeping colors true for the life of the home
- Impact-resistant, withstanding winds up to 160 mph
- SmartTrack<sup>™</sup> moisture management system, preventing condensation and expensive damage
- Available in an array of vibrant colors and stunning designs that give the look of authentic wood
- Proudly made in the USA

#### **Composite 365 Profile Options**



### **Features of Composite 365 Siding**



### **CHAMPION PREMIUM VINYL SIDING**

Protect your home with siding that is sure to look amazing for years to come with Champion Premium Vinyl Siding. Its remarkably engineered features elevate your home's beauty while guarding it from the elements — no matter what Mother Nature dishes out. Available in Double 4", Double 4.5" Dutchlap, and Double 5" profiles, Premium Vinyl siding will give your home a strikingly attractive, yet affordable, look.

- Beautiful textured grain of forest-grown cedar
- Special rolled-over nailing hem provides 180 mph windload performance
- Integri-Lock® locking system snaps panels securely together for sound installation
- .044" nominal thickness
- Extra wide 5/8" profile edge with square bottom edge maximizes rigidity and performance
- Limited Lifetime Warranty<sup>†</sup> covering your siding for as long as you own the home
- Proudly made in the USA



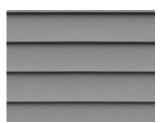
#### **Premium Vinyl Profile Options**



**Shake** (Shown in Regatta)



Half Round Shake (Shown in Aspen White)



**5" Clapboard** (Shown in Greystone)



4.5" Dutchlap (Shown in Espresso)



4" Clapboard (Shown in Cypress)





At Champion, we offer the home improvement solutions that are customized to meet the specific requirements of your home, and we stand behind our products with a Limited Lifetime Warranty<sup>†</sup> that is second to none.

For over 65 years, homeowners nationwide have trusted Champion to improve their homes with products that are designed, manufactured and expertly installed to the highest standards, providing your home with unparalleled protection, energy efficiency, and beauty, while providing you with complete peace of mind.

#### **BEAUTIFUL. DURABLE. ENERGY EFFICIENT.**

# SIDING WORTHY OF THE CHAMPION NAME.

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